# Assignment Day3 – CMS for Credit Unions of Alberta

# (http://www.albertacentral.com)

## Purpose

This task helps you become more familiar with the fundamentals of Wordpress by installing a new instance of WordPress on a desktop, creating pages, posts, a menu(s), users, and adding themes and plugins.

A second purpose of this task is to get practice working with a team – learning how to split up the responsibilities for a project and ensure all the requirements are covered across a larger website implementation of Wordpress.

## Due

Your team will present your website to the rest of the class and the instructor during the afternoon of Day 3.

## Directions

Credit Unions of Alberta is looking for a new web site. While their current website looks great, it is not built with a responsive design and it should be.

**They have the following requirements for their proof of concept:**

* design a website that would encourage people to investigate the association and use it for business. It has to have an ‘inviting’ look and feel. Colours and fonts are up to your discretion.
  + For the sake of time, use images you find on the web about the association (or credit unions in general) for your site
* They would like the site map of the new site to look like this:
* Home
* Bank on Each Other
  + Get the publication
  + Enter the contest
  + Our stories
    - bank on keeping it local
    - bank on being part of the family
    - bank on a financial partner
    - bank on support for local business
    - bank on support for community initiatives
    - bank on an inspired social network
    - bank on people before profits
    - bank on business and values
    - bank on making a difference
    - bank on building communities
    - bank on support for social enterprise
    - bank on paying it forward
    - bank on a business partner
  + We're a great way to bank!
    - Why become a member
    - Testimonials
  + Social media
* Credit unions are...
  + Making a difference
  + Owned by customers
  + Big on small business
  + A one stop financial resource
  + Focused on people
  + Building communities
  + We're a great way to bank!
    - Why become a member
    - Testimonials
* We Meet Your Financial Needs
  + Performance Products
* We're in your community
  + Banking across Alberta
  + Community initiatives
    - 75th anniversary celebrations
    - Credit unions assisting with flood relief
    - Days of Giving
  + Community events
  + Find a credit union or ATM
  + Credit union & affiliates
  + Social media
* Contact a credit union
  + Who is Alberta Central?
    - Our organization
      * Our mission, vision and values
      * Responsible governance
      * Our culture
    - Our services
      * Financial, trade and support services
      * Payment services
      * Purchasing services
    - Our team
      * Meet the board of directors
      * Meet the executive team
    - Our publications
      * Annual reports
        + 2014 Annual Report
      * Bank on each other
    - Our commitment to communities
      * Charitable causes
* Contact Alberta Central
* Careers
* Alberta Central careers
* credit union system careers
* News (at least 15 news posts)
* Calculators
  + Loan calculator
  + Lump sum payment calculator
  + Mortgage calculator
  + Projected value calculator
  + Required deposits calculator
* Privacy policy
* Terms & conditions
* Use the text from the current albertacentral.com site for content in these pages above. Try and get as much of the site map completed and working as you can.
* Have a menu on each page of the site that displays all the pages created with the hierarchy of the site map above.
* Have links and icons to social media.
* Create and implement a favicon for the site.
* Be prepared to answer questions about the justification for your design (why you used the design you did and how elements of the design relate specifically to Credit Unions of Alberta.
* Delegate tasks strategically based on strengths and weaknesses of your team. Create users in Wordpress for each member of the team and ensure that they all have a part to play in creating the site in WordPress.

## Feedback

If you have any questions or wish to get some feedback on your work before the hand-in date, ask your instructor to review it with you after class.